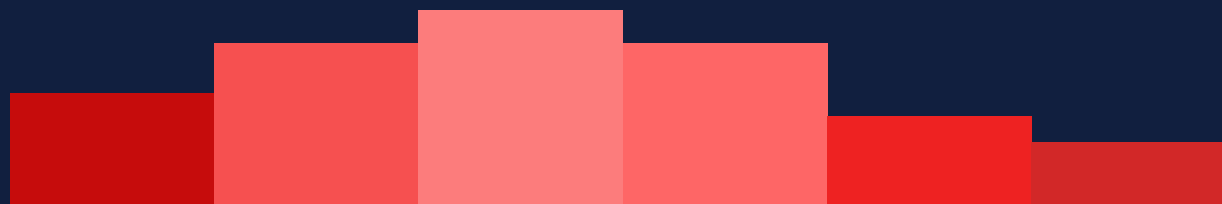




REDLEOPARD

Company Profile



Our Story

Red Leopard is a creative digital agency that works with organizations to enable them to strategize and execute successful projects. The agency's specialty is in reaching the African audience worldwide. We do this through three key areas of expertise:

Interactive strategy.

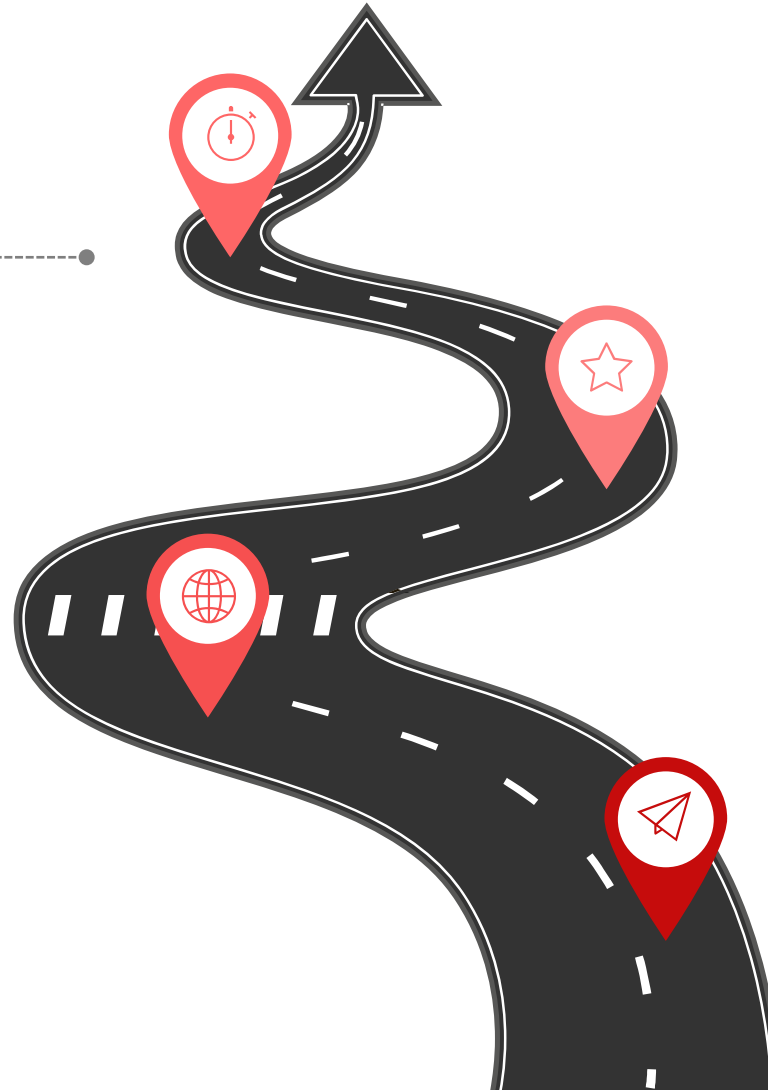
Whereby Red Leopard helps its clients organize and reorient themselves to best utilize the web through better processes, systems and a uniformed flow of information.

Social media marketing and Public Relations.

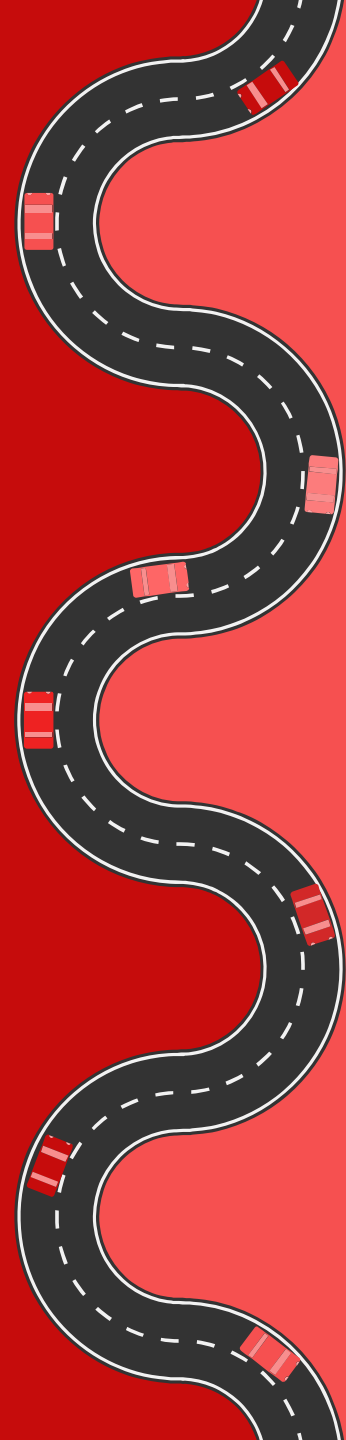
At Red Leopard, we believe that the construction of a message is a team and collaborative effort. The visual media are essential tools in your business development. To take full advantage of it, we create quality products, corporate images that are effective and sustainable.

Creative Development.

Whereby the company develops the systems and vehicles for information dissemination such as websites, brand manuals, brochures, stationary, logo creation, flyers, posters for marketing campaigns.



Our Values



Mission:

To Inspire and create innovative design and digital work that will give a compelling customer experience.



Vision:

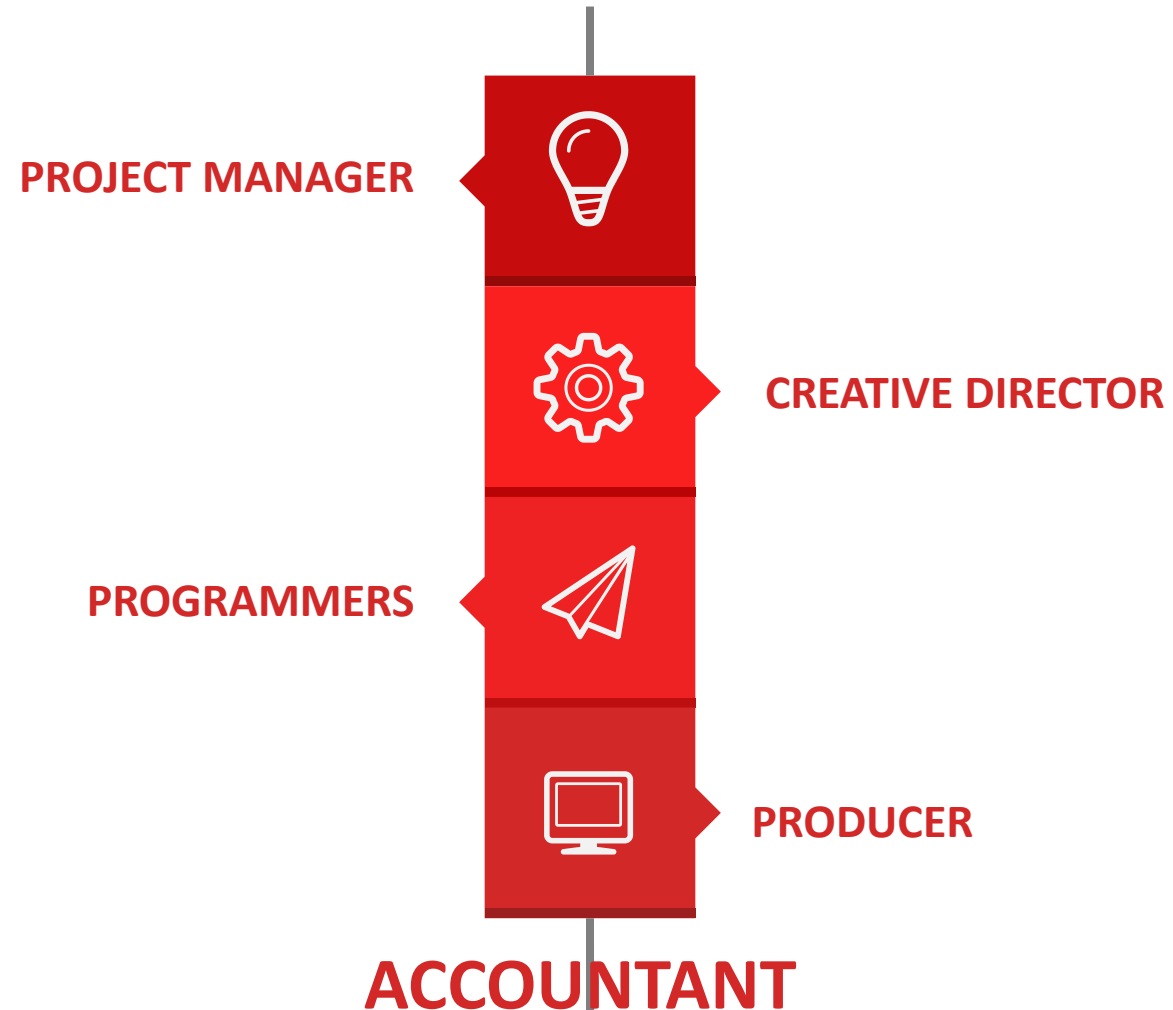
To be an innovative performance driven digital leader that partners with clients to cultivate their brand story and deliver exceptional results.



Values.

Meaningful, sustainable solutions
Process Driven Results
Exceptional user experiences

ORGANIZATIONAL STRUCTURE



OUR SERVICES

PRINT:

For a print to be noticed, you have to work it meticulously. Every details count. At Red Leopard, not only do we significantly increase your visibility, we also exploit full potential of your product. We ensure that your images will attract all required attention of potential customers.

CREATIVE DEVELOPMENT:

Working from a strategic-creative platform, we create content and develop digital marketing experiences with elasticity—expanding and contorting to suit the shape and dimension of business goals and consumer expectations.

The strength of our creative development lies in an ever-evolving set of core competencies nimbly combined and refined into a custom solution for our clients and their brands.

Websites & Email Configuration:

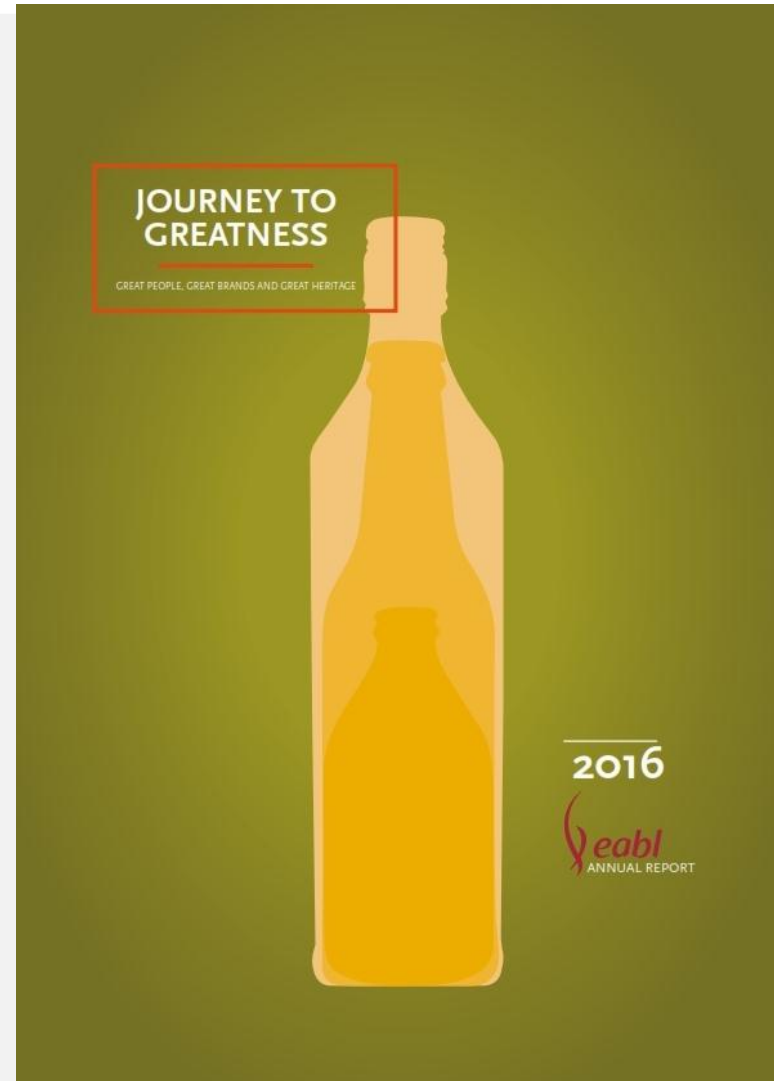
The age of the emotionally, not just visually, compelling website is upon us. And we're totally ready for it. From bold and insightful information architecture to rich, appealing design, Red Leopard steps up with a full-service team ready to deliver all the technical and creative essentials.

We expect a lot out of the work we create. We own the reality that we operate in an ever-increasing world of expectation: Both the client's and consumer's.

In order to most effectively serve the broadest possible audience, all sites from Red Leopard are designed and produced using responsive design — delivering an optimized experience for all visitors, irrespective of their particular device (desktop, tablet or phone).

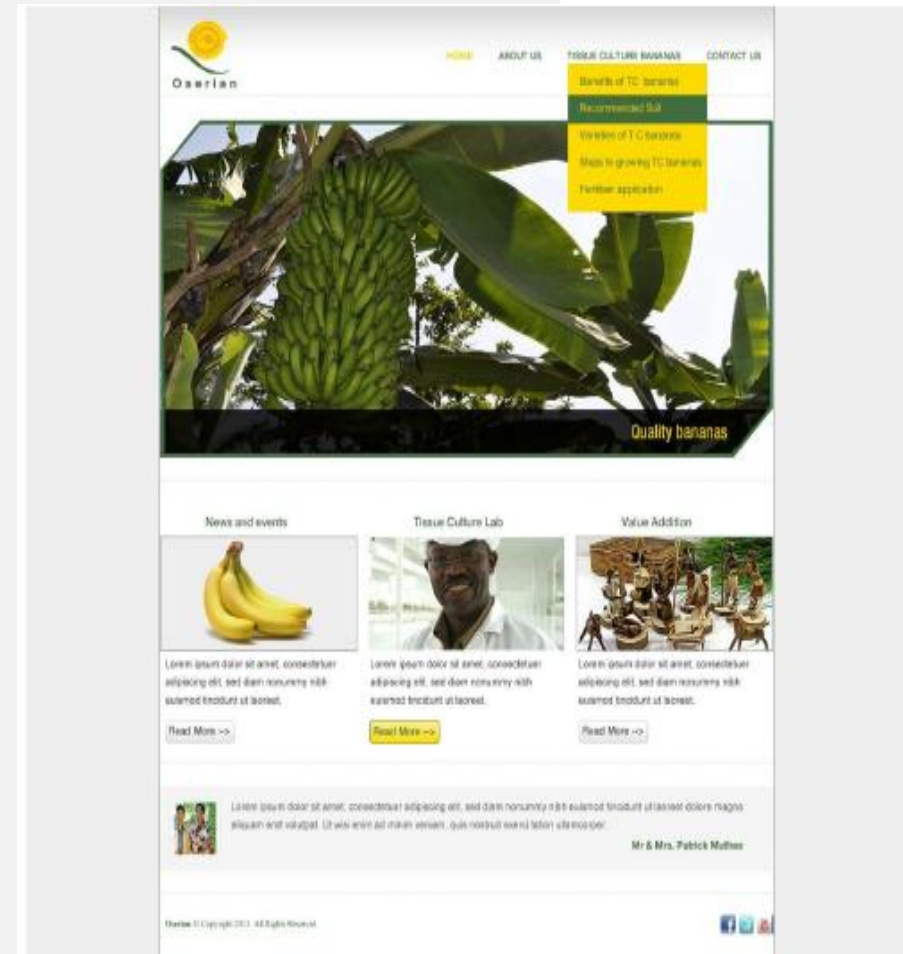
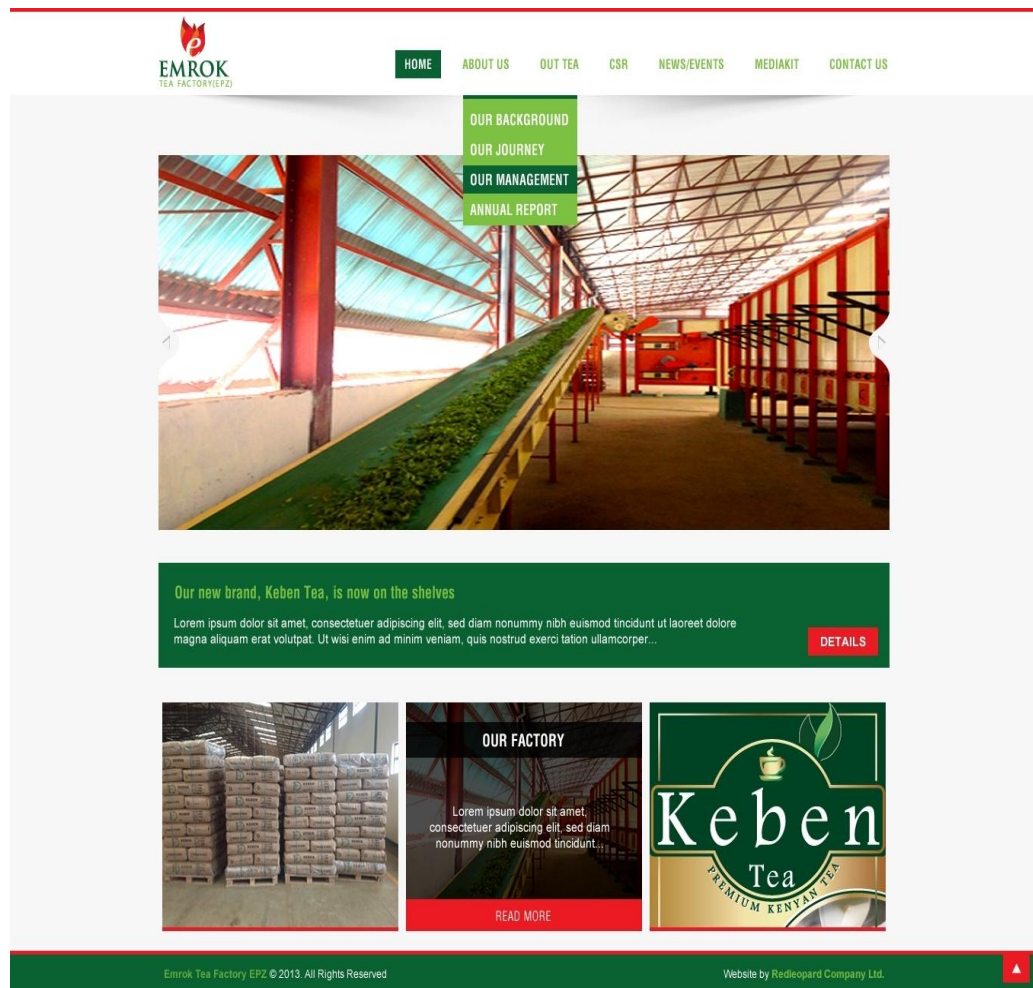
OUR SERVICES

Annual Reports



OUR SERVICES

Websites



OUR SERVICES

E-card, Brochure & Poster



We supply global markets with fresh-cut flowers. Using innovative production, supply-chain processes and techniques, we are able to produce approximately 380 million stems annually. Through consistent evolution, we grow a variety of roses, carnations and fillers all year round.

From growing, packaging to worldwide distribution, Oserian will provide you with the floral solutions you need.

For innovative floral varieties, visit our stand C1.09 or contact via email at: salesenquiries@oserial.com



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 OserianDevelopmentCompanyLTD OserianDevLtd

Corporate Stationery



OUR SERVICES

Social Media and Marketing:

Social media marketing affords companies the opportunity to build relationships while driving brand awareness and promoting products and services to clients and customers. Campaigns that incorporate smart strategy, engaging brand-based experiences and buzz-worthy content create communities that consumers want to be a part of.

Red Leopard continually works to build innovative Facebook, Twitter, Youtube, Instagram and other social media campaigns that speak to our clients' audiences. If you're looking for creative ways to grow your audience, we can help you realize your social media marketing goals.

Consumers want to be a part of your brand, but they expect something in return — engagement. Brands that routinely interact in social media effectively transform a consumer group into a community.

We engage your social media audience with compelling designs, unique applications, meaningful interaction, and relevant content primed for participation and feedback. Our experience in building customized Facebook pages, Twitter campaigns, YouTube channels, Instagram streams and LinkedIn company profiles provides real value to brands. We can also work to promote your products and services with social media influencers through a variety of tactics.

Your most powerful stories are told by your fans. Make the most of it!



OUR SERVICES

Photography and videography

Are you in need of a documentary, mini-documentary or short promo to tell your story?

Red Leopard will be able to deliver quality production that matches your needs.

Our photography services include: Full-day or half-day photo shoots with all necessary equipment. Professional camera's and lens kits.



SOME OF OUR PARTNERS IN SUCCESS





Thank You!

Red Leopard Co. Ltd

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